



ILION iPOS

Our store on the Internet

INTRODUCTION

It is now clear that being on the Internet is not only recommendable but absolutely essential.

The Internet has changed consumer habits, as we can now find what we are looking for immediately, without delay.

Iterdata Fashion Retail believes that the fashion sector should also benefit from this, providing products and services without involving extra management work.

ILION takes this into account as it integrates the management of an Internet store just like any other.

You are able to control and sell your products from the same central management system, 24 hours a day, 365 days a year.

E-business does not only involve e-commerce but also the in-house operations involved, so ILION is connected to the web page and all the transactions it generates.

Your website becomes another point of sale. In general terms, when someone purchases from the website, the transaction is immediately processed by ILION, which activates the necessary administrative, financial and shipment procedures.



ADVANTAGES

- ↳ **Providing customers with value.** This comes from providing products or product lines which attract potential customers as a competitive price, exactly the same as in a non-electronic setting.
- ↳ **Providing service** in the form of a friendly interactive purchasing experience, much as would take place in a physical environment.
- ↳ **Providing an attractive website.** The use of colours, charts, animation, photographs, print and blank spaces can increase the success of a website.
- ↳ **Providing an incentive for consumers to purchase again and again.** Sales promotions can include vouchers, special offers and discounts. Link-connected sites and advertising programmes can support this aspect of the operation.
- ↳ **Providing personal attention.** Personalised webs, purchasing suggestions and special offers can successfully replace the personal contact found in a traditional store.
- ↳ **Providing a sense of community.** Customer registration loyalty plans and affinity programmes will help to do this.
- ↳ **Providing the customer with a total experience,** by treating consumers as part of a great experience which becomes a synonym of the brand name.
- ↳ **Optimising business processes,** possibly through ILION engineering technologies.
- ↳ **Creating a chain of added value** focused on a 'limited' number of key skills.



FEATURES

GENERAL

- ↳ Orders, customers and products are obtained and managed from the ILION Head Quarters central program.
- ↳ Identification by customer.
- ↳ Prices by customer profile (VIP customers, employees, etc.).
- ↳ Customers can query their purchasing log and order status after they are identified in the system.
- ↳ Multiple dispatch to addresses per user, for the shipment of gifts, for instance.
- ↳ Product search.
- ↳ Possibility of implementing on secure server (SSL).
- ↳ Easy and intuitive navigation through product categories.
- ↳ Multi-language, multi-currency and multi-tax platform.

PRODUCT

- ↳ Dynamic relations between products, linking items to accessories, for example.
- ↳ HTML-based product descriptions. Control de disponibilidad sobre stock.
- ↳ Control of stock availability.
- ↳ Possibility of offering users subscriptions to a newsletter.

PAYMENTS

- ↳ Off-line means of payment (transfers, cheques, bank deposits, etc.).
- ↳ Secure online means of payment (Visa Verified, 4B, Pay Pal, ...)
- ↳ Possibility of disabling means of payment by geographical area or customer profile
- ↳ Possibility of adding tax on products by geographical area.

SHIPMENTS

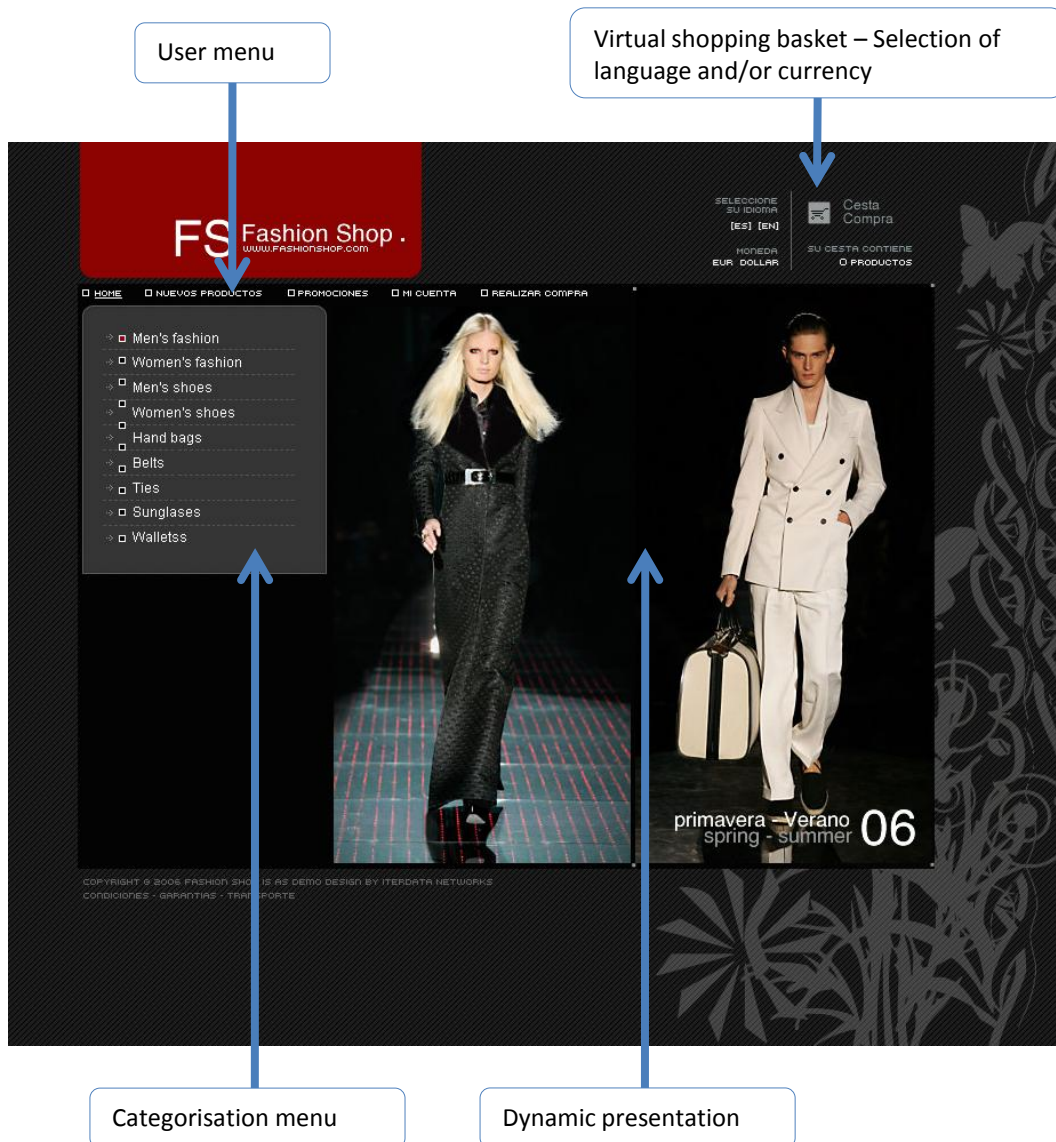
- ↳ Shipment costs by weight, destination and price.
- ↳ Real-time calculation of real prices available by operator (UPS, FeDEX, Seur,).
- ↳ Possibility of free shipments according to order cost and destination.
- ↳ Possibility of disabling certain shipment services according to geographical area or customer profile.



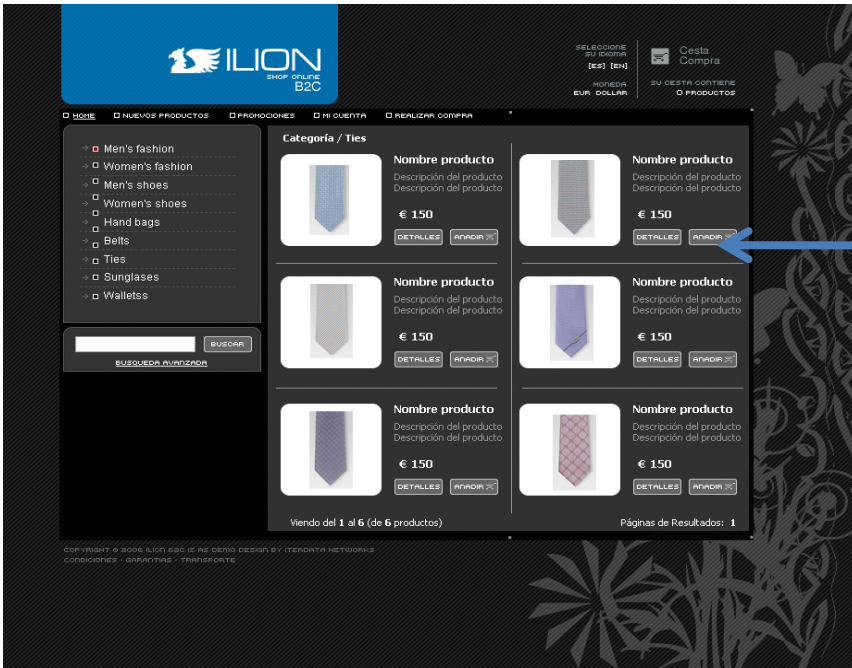
ILION POS INTERFACE

The **ILION iPOS** system enables complete personalisation with the client's look & feel. Iterdata Fashion Retail also provides clients with an interface design and advisory service.

1. HOMEPAGE



2. CATEGORY BROWSING PAGE



Product – name and brief description. Price. Purchase option

More information on pop-up window.

4. USER PAGE



Detail of purchases.

Order status..

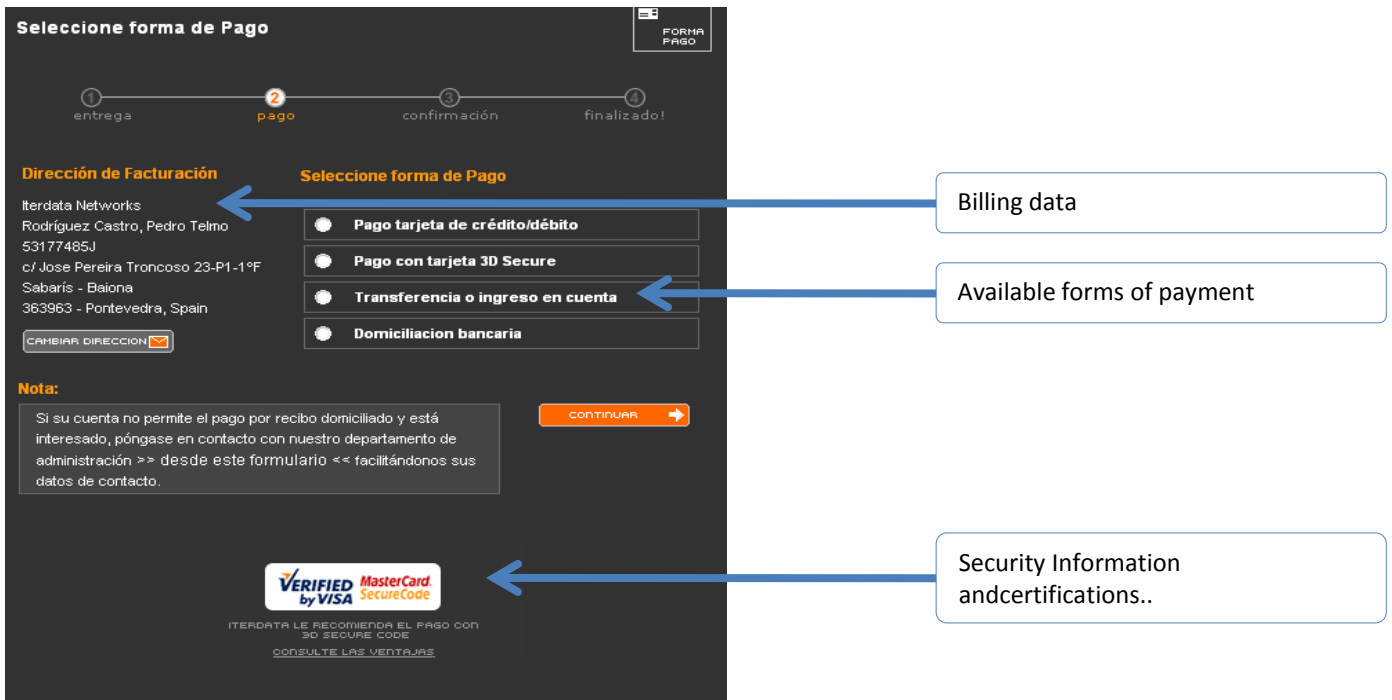
Change personal data.

Dispatch addresses.

Billing data.

Newsletter subscription.

5. PAYMENT METHOD SELECTION PAGE



The screenshot shows a payment selection interface with the following elements:

- Progress Bar:** 1 entrega, 2 pago (active), 3 confirmación, 4 finalizado!
- Dirección de Facturación:** Iterdata Networks, Rodríguez Castro, Pedro Telmo, 53177485J, c/ Jose Pereira Troncoso 23-P1-1ºF, Sabaris - Baiona, 363963 - Pontevedra, Spain. Includes a 'CAMBIAR DIRECCION' button.
- Selección de forma de Pago:**
 - Pago tarjeta de crédito/débito
 - Pago con tarjeta 3D Secure
 - Transferencia o ingreso en cuenta
 - Domiciliación bancaria
- Nota:** Si su cuenta no permite el pago por recibo domiciliado y está interesado, póngase en contacto con nuestro departamento de administración >> desde este formulario << facilitándonos sus datos de contacto. Includes a 'CONTINUAR' button.
- Security Information:** VERIFIED by VISA MasterCard SecureCode logo.

Callouts from the right side of the image point to:

- Billing data:** Points to the 'Dirección de Facturación' section.
- Available forms of payment:** Points to the 'Selección de forma de Pago' radio button options.
- Security Information and certifications..:** Points to the 'VERIFIED by VISA MasterCard SecureCode' logo.

TODAY IS TOMORROW

Iterdata Fashion Retail is continually adding innovations and improvements based on our customer's experience, remarks and suggestions.

You can ensure updated to future product versions by signing a [version subscription contract](#).

From Iterdata Fashion Retail, as the product's manufacturer, we are able to respond to all specific project requirements, applying all our know-how to solve your particular problem. .

Please contact us if you require further information. We will be pleased to answer all your questions about **ILION** .



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