



## ILION International Deluxe Software Built to distribute fashion

### INTRODUCTION

Your growth starts here.

The importance of the internationalisation of the retail trade on emerging markets creates new business expectations for the textile sector. But we don't have to actually go that far, but our company's growth model has to consider how to remotely manage its infrastructure in a centralised and secure way, leaving no room for improvisation.

Complete control of resources, product and financial movements supported by the latest communication infrastructures.

Pero para ello no solo hace falta llegar allí, si no que el modelo de expansión de la empresa tiene que tener en cuenta "cómo" poder gestionar toda su infraestructura remotamente de una forma centralizada, segura y sin margen a la improvisación.

Un auténtico control de recursos, producto y movimientos financieros apoyado en los últimos avances en infraestructuras de comunicación.

**ILION**, is a comprehensive system for the management and marketing of fashion products. Its potential is based on the use of cutting edge computing, electronic and communication technologies to provide complete information in real time.

Solving the specific problems associated to each geographical area and integrating information from all your stores in a single operating centre.

Its management capacity eliminates unforeseeables and multiplies profits thanks to its ability to analyse information in terms of margins and efficacy. All in real time, without having to wait.

### The retail trade is evolving

It is all change and movement for the retail trade at such a speed that it is not fully assimilated by the market.

A new order is in progress and many apparently consolidated structures are being changed to increase competitiveness and returns.

This applies to all the firms operating in the sector and creates demanding operational levels.

The secret lies in merging a series of variables to become true values for a company. Well conjugated, they can become the keys to efficient management.

## WHY ILION?

### You remain in control

ILION will enable you to centralise and control all your management processes in all your outlets worldwide in just a few seconds.

You will control all your resources: products, human resources, processes, prices, stocks, attendance,...

### A strategic ally

Your company cannot afford the unexpected. You need to be able to easily manage all the information in real time, and at all times, in order to adjust and correct your marketing and/or business strategy. You need to be able to measure and analyse results without time or geographical constraints.

### Tailored to your needs

Its modular architecture fits your business processes like a glove and in a transparent manner without interfering with your present management system. Its integration is designed to obtain greater returns on your investment. This product is tailored to the needs of fashion companies engaged in multinational expansion processes.



## FEATURES

- Exclusive and ergonomic design
- Central management and control systems
- Multi-language point of sale touch screen terminals for distributed environments
- Integrated electronic payment systems
- Biometric staff identification system
- Control of stocks, rotation and replacement analysis
- Advanced rate management system, multi-currency, multi-positions able to associate bonuses, commissions and promotions on different dates and in different geographical areas
- Integration with external ERP systems
- Store monitoring and control system based on mobile devices
- Online system for real time sales monitoring and status analysis
- Intranet system for the management of fashion company in-house operations and information focusing on the management of knowledge and regular processes.
- Store video-supervision system
- Specific facilities for special sector services such as alterations, personalisation, seconds management, etc.

## ILION ARCHITECTURE



### ILION POS

This program is installed on each store sales terminal for sales and direct customer operations.

### ILION iPOS

This is a virtual Internet point of sale terminal which can be managed from headquarters just like another store. Personalised design, integration with payment and dispatch systems, can be installed on secure servers with SSL certification.

**ILION HQ** Central product, human resources and store administration module.

### ILION Data Concentrador

The interconnecting module enabling the integration of ILION with an external ERP system.

### ILION Support

This module is the ancillary tool so that the Help Desk can easily manage all possible incidents.

### ILION Logistics

This ILION module is responsible for logistics management: product processes, reception, assignment, stocks, inventories, logistics and reverse logistics .



The tools comprising ILION are modular systems consisting of independent elements which share information and interact, enabling ILION to adapt to companies' business management systems.

### ILION POCKET iSTORE

Ilion Pocket iStore is a program for pocket PC providing simple and effective real-time solutions for article and reference stock taking.

### ILION Mobile Executive

A system for Pocket PC enabling you to control sales, stocks, replacements, incidents and other indicators defined on the control pad.

### ILION Business Portal

The platform for online real-time sales monitoring, with all the information available at a glance.

### ILION Intranet

The Internet web software for knowledge management, especially configured for the fashion production and distribution sectors.

### ILION Sales Monitor

Suite of applications for decision support Malls: centralized monitoring of sales, visitor loyalty and people counting.

### ILION Shipments

Is the part of the Ilion Logistics system designed for the central warehouse dispatch and reception point.

### ILION FR

A new experience for the customer, offering through an interactive screen, the ability to view the available stock in store, sizes available and suggest additional items ... without moving of fitting room.

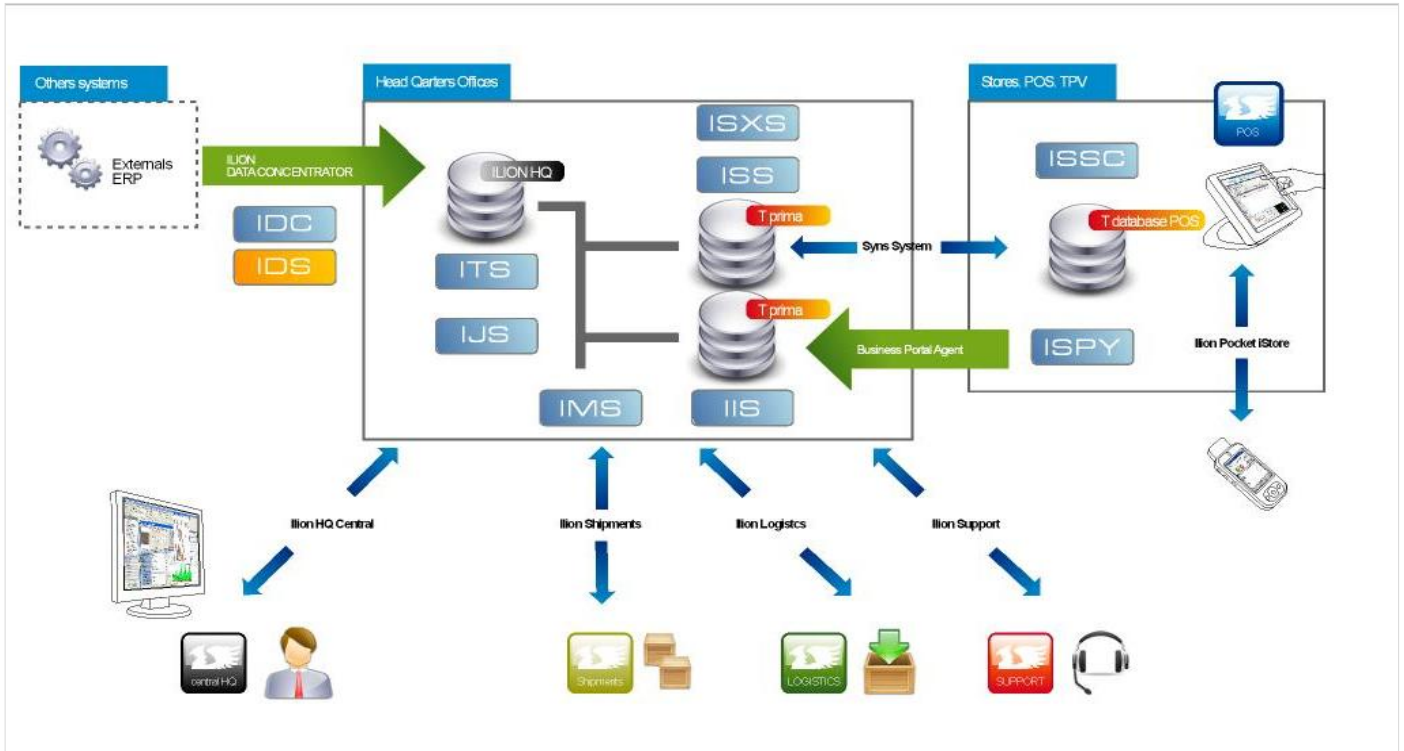
### ILION SMS Platform

Platform for distributing information via SMS. Secure, personalized and with better operating cost.

### ILION Business Intelligence

Optimizes information from the customer's system to ensure seamless integration of data and immediate access to a dynamic analysis.

## ILION ARCHITECTURE DIAGRAM



## TODAY IS TOMORROW

Iterdata Fashion Retail is continually adding innovations and improvements based on our customer's experience, remarks and suggestions.

You can ensure updated to future product versions by signing a [version subscription contract](#).

From Iterdata Fashion Retail, as the product's manufacturer, we are able to respond to all specific project requirements, applying all our know-how to solve your particular problem. .

Please contact us if you require further information. We will be pleased to answer all your questions about **ILION** .