

APPLICATION SOLUTIONS ILION SALES MONITOR PEOPLE COUNTER SYSTEM

Ilion People Counter, is a professional system designed for the world of Retail, which allows you to perform the analysis of opportunities in Commercial Areas.

Ilion Sales Monitor suite becomes a key tool to improve positioning over its competitors, thanks to optimal management through a better understanding of the Area Comercial, in a time when competition intensifies greatly.

Advantages.

- → Know your customer flow.
- → Statistics of inflows.
- Analysis and evaluation of advertising promotions.
- → Improve buyer-seeker ratio and turnover per visitor.
- → Increase accuracy in your marketing strategies.
- ightarrow Negotiate the rent based on the number of visitors to your facilities.

Characteristics.

- → Accurate counting even at high density conditions, with 99% reliability.
- → Counts in transit areas.
- Individual store counting.
- Automatic generation of real-time reporting: conversion rates, average expenditure per customer,...
- → Greater affluence hours and levels.

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CENTRAL SALES SUPERVISION

CUSTOMER LOYALTY-INDUCING

EOPLE COUNTER SYSTEM

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